

THE DISTRIBUTORS



DanBred is a global concept and brand, owned and managed by the Danish Pig Research Centre. We develop, market, sell and distribute breeding material from one of the world's most innovative breeding systems. Our global customers benefit from a complete three-way cross-breeding system based on more than 100 years of analysis, research and development. Our universal and robust breeding objective adds the most progress and value for tomorrow's food producers.

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THE BREEDING SYSTEM BY DANBRED

www.danbred.com

– fertile economy...  **DanBred**



DanBred manages one of the world's most innovative breeding systems. It does so with an 'open' policy. As an integral part of DanBred, you are welcome to visit us, learn more about our working partners, and see the exciting results from our collaborative partnerships.

This collaboration has resulted in an online database, where data on all litters produced in the breeding system since 1974 is registered. You are encouraged to access this data because it is important for us that you feel secure about your purchases from DanBred. Documentation and knowledge are keywords for DanBred.

All DanBred partners must comply with a set of terms and conditions put into place by the Pig Research Centre. This gives you the added guarantee that all components of the DanBred system comply to the highest standards.

FACTS

- DanBred is managed by the Pig Research Centre, which is part of the trade organisation Danish Agriculture and Food Council. The Pig Research Centre has a directly elected board consisting of food producers. This board is also the genetic management of DanBred.

THE SYSTEM

Nucleus Herd

The nucleus herds provide the motor for genetic progress in the Danbred system. It is at these herds that the next generation of purebred pigs are selected. Pigs are selected based on predicted breeding indices. These indices are published weekly, showing which breeder has the greatest genetic gain. This creates a sound, dynamic competition among breeders – and optimised products for you. You can also view our breeding indices at www.danbred.com.

Multiplier Herds

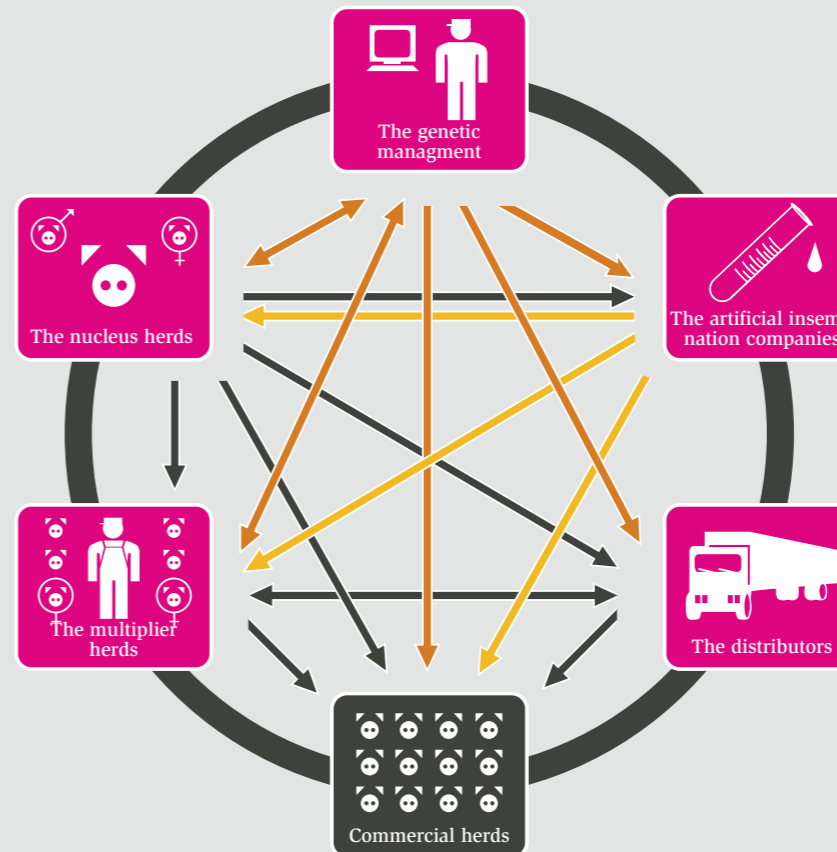
Genetic progress generated in our nucleus herds is introduced into the production system via our multiplier herds. Independent owners sell DanBred crossbred animals to your commercial herds.

Arrows and colours:

- Data
- Semen
- Animal

Genetic Management

At DanBred, we are world leaders in research and development of pig genetics. Our team of scientists and managers ensure that the breeding system remains sustainable by focusing on food safety, environmental awareness, animal welfare, and product quality. The genetic management determines the breeding objective and the conditions and rules for all parties involved in the system



Commercial Herds

As the final stage in the DanBred system, you are our direct link to our consumers. Quality and high ethical standards within the DanBred system, combined with your expertise as a food producer, is the key to maintaining good relations between Danbred and our consumers.

FACTS

- There are three pure-breed breeds in the DanBred system – DanBred Landrace (L), DanBred Yorkshire (Y) and DanBred Duroc (D). Our production sow is a crossbreed between DanBred Landrace and DanBred Yorkshire (LY/YL). DanBred Duroc is used as a terminal sire, mated to the LY/YL sows to produce finisher pigs.

Artificial Insemination Companies

Semen from the top DanBred boars is sold and distributed by our artificial insemination companies. All of our customers have equal access to each boar, although we do impose a quota to ensure that few boars do not sire a large proportion of litters. DanBred's current list of top boars can be seen at www.danbred.com.

Distributors

We pride ourselves on good service and guidance. Expect nothing less when you speak with our distributors. Your local distributor is responsible for the sale and transport of DanBred material in your country. Be assured, that regardless of which country you live in, you have access to the best genetic material from the DanBred system.